

*We the People*  
...more domestic tranquility...  
...our States...  
...the Blessings of Liberty...

# 2026 SPONSORSHIP OPPORTUNITIES

# MARCH ON!™ Festival 2026

250 Years of Democracy

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# THE UNFINISHED STORY

TUESDAY, SEPTEMBER 29 -  
TUESDAY, OCTOBER 6TH, 2026



WASHINGTON, DC & VIRTUALLY



# MARCH ON!™

We tell the untold stories of the Civil Rights Movement — honoring the icons and the foot soldiers — connecting the past to the present in order to shape a more just future.



**FILM**  
**MUSIC**  
**ART**  
**LITERATURE**  
**DANCE**  
**SCHOLARSHIP**  
**FIRST-PERSON**  
**NARRATIVES**

Through our annual festival and year-round programs, we invite people to engage with history — sparking ideas, courage, and direct action.

SAVE  
THE  
DATE

# MARCH ON! Festival 2026

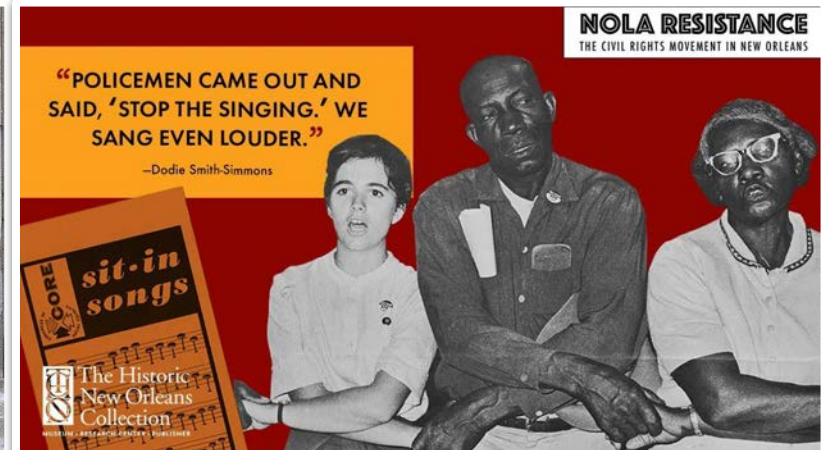
## 250 Years of Democracy \_\_\_\_\_ **THE UNFINISHED STORY**

- Awards Gala honoring social justice changemakers
- Scholarship, film, visual, and performing arts-driven storytelling programs
- National Emerging and Student Social Justice Film Competition
- Inspiration to shape the future of democracy
- A place to gather, belong, and renew
- A spotlight on New Orleans and Louisiana

**SEPTEMBER 29 – OCTOBER 6, 2026**

# Spotlight On New Orleans & Louisiana: Civil Rights, Culture, and the Making of American Democracy

- The family dynasties that shaped the civil rights movement and beyond
- Louisiana court cases that helped shape American democracy
- Creole, Cajun, and African traditions as pillars of historical legacy
- From classical music to jazz—art as a language of freedom
- Cuisine, culture, and community as catalysts for resilience and social change



# 2026 March On! Annual Opening Night Awards Gala

*Tuesday, September 29th  
6:30pm Dock 5 at Union Market*

**Honoring Visionary Leaders in the Fight For Civil Rights**

The 2026 March On! Gala will feature:

- Awards
- Dinner
- Dessert
- Dancing
- Delight

The **March On! Awards** and the **John Robert Lewis Lifetime Legacy Award**, presented annually at the Awards gala, were created to recognize leaders whose devotion to advancing civil rights and social justice is unparalleled.



# About the John Robert Lewis Lifetime Legacy Award

The **Lifetime Legacy Award** honors extraordinary lifetime achievement in advancing civil rights and social justice. Congressman John Lewis was among its distinguished recipients, and following his passing the award was renamed in his honor to recognize leaders whose courage, resilience, and commitment to justice reflect the principles that guided his life.



# 2026 Receipt of the John Robert Lewis Lifetime Legacy Award: Marc Morial & The National Urban League



**Marc H. Morial** and the **National Urban League** are at the forefront of advancing civil rights and economic justice nationwide. Under Morial's leadership, the Urban League has expanded its reach to serve millions, driven major investment in Black businesses, and led national advocacy on jobs, housing, and voting rights. They are now spearheading the development of a transformative new Harlem Empowerment Center, which will include a national civil rights museum that opens in the Fall. Morial, a former Mayor of New Orleans, has grown the Urban League into a powerful national force for economic justice and civil rights.

# About the March On! Awards

The **March On! Awards** recognize leaders and organizations whose commitment to advancing civil rights and social justice is unparalleled. Honorees embody the spirit of activism, advocacy, and creative expression that drives meaningful change, illuminating untold stories and inspiring action in the ongoing struggle for equality and justice.





## Why Sponsor March On!

March On! brings together artists, scholars, activists, and civic leaders to explore the ongoing story of civil rights. Support helps make these conversations accessible to broader audiences while preserving the stories that continue to shape our collective future.

### Supporters have the opportunity to:

- Help sustain cultural storytelling that connects history, activism, and the arts
- Support emerging filmmakers, artists, and scholars
- Engage with a community committed to civic dialogue and social impact
- Be part of a national platform that honors civil rights leadership and inspires future generations





# 2026 Sponsorship Levels

<b>Level</b>	<b>Amount</b>
Presenting Sponsor	\$250,000
Official Sponsor	\$150,000
Premiere Sponsor	\$100,000
Contributing Sponsor	\$50,000
Benefactor	\$25,000
Advocate	\$10,000
Host	\$5,000
Supporter	\$2,500
Friend	\$1,000

## ***Name on Step & Repeat at \$50K and Above***



### **Community Supporter Levels**

<b>Level</b>	<b>Contribution</b>	<b>Benefits</b>
Supporter	\$2,500	3 Gala tickets • 3 Festival passes • Web recognition
Friend	\$1,000	2 Gala tickets • 2 Festival passes • Web recognition



Watch  
our 2025  
recap video

## 2025 Reach

- 4.7 Million Views
- 160,000 Engagements



# With Gratitude to Our 2025 Sponsors

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# The story continues. March On.

Preserving the stories that shaped our democracy  
and inspire the generations who will carry them forward.

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Thank you for helping preserve history, amplify voices,  
and inspire the future.

